

# Peru FSC® and Forest Economy July 2022





**Population** 33'035,304



**GDP per capita** US\$ 4,172



**Forest Area** 72 million ha



**Productive Forest Area** 17'699,227 ha\*



**Certified Forest Area**927,026 ha



Certificates
FM: 11
CoC: 56



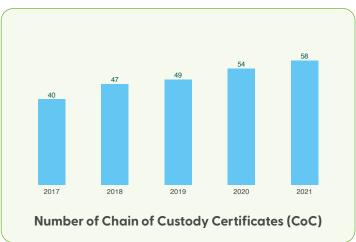
Certificates CW: 2



Ecosystem
Services Claims

# Forest Management Area (FM) and Number of Chain of Custody Certificates (CoC) 2017 – 2021





Data as of July 2022.

### **Key Market Drivers**



Competitive advantage.



**Demand Export Markets.** 



Market Access.

<sup>\*</sup> Permanent production forests, does not include NNCC.











### **FSC Peru**

FSC Peru is an association made up of various institutions and individuals interested in promoting voluntary forest management and certification from the perspective of economic, social and environmental interests, which has been recognized and accredited by the Forest Stewardship Council® (FSC) as a national office for forest certification since 2010. Currently, 99% of the certified area in the country corresponds to tropical forests in the Amazon, where we have important areas of certified forests of indigenous communities.

Prior to the Covid 19 pandemic, FSC Peru strongly promoted the consumption of certified wood in the construction sector, participating in exhibitions such as CASACOR and developing alliances with institutions such as Peru GBC to achieve greater visibility in this market. Currently, the national office is promoting the dissemination of the FSC Logo and the good practices of companies in the acquisition of FSC certified supplies through Promotional License Agreements.

Companies such as Gloria S.A, Mediterráneo Chicken and Puente Verde, are some of those that opted to promote the use of FSC certified materials for their products to their final consumers, generating more diffusion of the system and its benefits in the Peruvian market.



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